

Limited Time Promotion for

Select Private Label Dealerships

First Three Buyback Guarantee Credit

From now through the end of August, receive a Buyback Guarantee credit on your first 3 purchases made through OPENLANE.

New to OPENLANE?

You may be eligible for an additional \$2,500 in credits!



To be eligible for the Special Offer, Customer must during the Promotional Period as defined below: 1) be a registered OPENLANE franchise dealer (as classified by OPENLANE in its sole discretion) in good standing who has not done business with OPENLANE in the last 90 days prior to the Promotional Period; 2) accept OPENLANE's Terms and Conditions and associated policies, which are available at app.openlane.com and which are incorporated herein; and 3) receive an invitation from OPENLANE in writing inviting dealer to participate in this offer ("Eligible Customer").

Eligible Customers will be rebated the applicable equivalent Buy Back Guarantee fee of \$135 on their first three purchases made on openlane.com US Marketplace or Auction between 6/1/2026 and 8/31/2026 ("Promotional Period"). Standard Buy Back Guarantee fees will apply once the total rebate reaches \$405 or upon the expiration of the Promotional Period on 8/31/2026. The maximum total rebate for Buy Back Guarantee credit is \$405 per Eligible Customer. Payment of any eligible Buy Back Guarantee rebate(s) will be remitted via ACH to the Eligible Customer account of record no later than 30 days from the end of the Promotional Period on 8/31/2026. This offer does not apply to private label purchases.

Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Offer is valid only to Eligible Customers and may not be transferred to any other OPENLANE Customer. Void where restricted or prohibited by law.