

Introductory Offer

\$350 buy fee credits

For New Independent Dealers

Eligibility Requirements:

To be eligible for the Introductory Offer, Buyer must 1) be a newly registered OPENLANE Customer who has never done business with OPENLANE; 2) accept OPENLANE's Terms and Conditions and associated policies, which are incorporated herein; and 3) be classified as an independent dealer with OPENLANE in OPENLANE's sole discretion.

Eligible Buyers will be credited the applicable equivalent Buy Fee on all purchases made on openlane.com marketplace and auction during the first 30 days from new account activation until the total Buy Fee credit amount reaches \$350. Standard buy fees will apply once the total Buy Fee credits reach \$350. Payment of the Buy Fee credit(s) will be remitted via ACH to the buyer account of record no later than 90 days from new account activation.

Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Void where restricted or prohibited by law.

Introductory Offer

\$2,500 buy or sale fee credits

For New Franchise Dealers

Eligibility Requirements:

To be eligible for the Introductory Offer, Buyer must 1) be a newly registered OPENLANE franchise dealer who has never done business with OPENLANE and is not affiliated with or owned by any current OPENLANE Customer during the first 60 days from new account activation; 2) accept OPENLANE's Terms and Conditions and associated policies, which are incorporated herein; and 3) be classified as a franchise dealer with OPENLANE in OPENLANE's sole discretion.

Eligible Dealers will be credited the applicable equivalent Buy Fee [if purchasing a vehicle] or Sale Fee [if selling a vehicle] on all transactions made on openlane.com Marketplace or Auction during the first 60 days from new account activation until the total Buy and Sell Fee credit amount reaches \$2500. Standard buy fees will apply once the total Buy and Sell Fee credits reach \$2500. The maximum total rebate for Buy and Sell Fee credit is \$2500 per dealership. Payment of any eligible Buy and Sell Fee credit(s) will be remitted via ACH to the eligible buyer account of record no later than 120 days from new account activation. This offer does not apply to private label sales or purchases.

Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Void where restricted or prohibited by law. Introductory offer valid from January 1st, 2026 through December 31st, 2026.