

OPENLANE

Dealer Fest ²⁰₂₅

Special offer

**\$350 buy
fee credit**

For select lapsed or
never purchased
independent customers

+

Promotional offer

**\$150 buy
fee credit**

For certain dealers

See full terms & conditions



Special offer

\$350 buy and sell fee credit

For select lapsed or never purchased independent customers

Eligibility requirements:

To be eligible for the Special Offer, Customer must: 1) be a registered OPENLANE independent dealer (as classified by OPENLANE in its sole discretion) in good standing who has not done business with OPENLANE in the last 90 days; 2) accept OPENLANE's Terms and Conditions and associated policies, which are available at app.openlane.com and which are incorporated herein; 3) not have been eligible for this promotion in the last 180 days; 4) not be part of a Major Dealer Account with OPENLANE in OPENLANE's sole discretion; 5) not have an active Confidential Dealer Agreement with OPENLANE; and 6) receive an email invitation from OPENLANE to participate in this Special Offer ("Eligible Customer").

Eligible Customer will be credited the applicable equivalent Buy Fee on all purchases made on openlane.com US Marketplace or Auction for 60 days from the offer date stated in the email invitation, until the total Buy Fee credit amount reaches \$350. Standard buy fees will apply once the total Buy Fee credits reach \$350 or upon the expiration of the 60 days from the offer date stated in the email invitation. The maximum total rebate for Buy Fee credit is \$350 per Eligible Customer. Payment of any eligible Buy and Sell Fee credit(s) will be remitted via ACH to the Eligible Customer account of record no later than 120 days from the offer date. This offer does not apply to private label purchases.

Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Offer is valid only to Eligible Customers and may not be transferred to any other OPENLANE Customer. Void where restricted or prohibited by law.

Promotional offer

\$150 buy fee credit

For certain customers

Eligibility requirements:

Promotional Period begins at 12:00am CST 7/1/2025 and expires at 11:59pm CST on 8/31/2025. This offer is exclusive to the recipient of this email and the Customer listed within this email, and may not be used by or transferred to any other OPENLANE user.

To be eligible for the Promotional Offer, Customer must 1) be a newly registered OPENLANE Customer who has never done business with OPENLANE or be a registered OPENLANE dealer in good standing who has not done business with OPENLANE in the 90 days prior to the start of the Promotional Period; 2) accept OPENLANE's Terms and Conditions and associated policies, which are incorporated herein; 3) be classified as an independent dealer with OPENLANE in OPENLANE's sole discretion ("Eligible Customer").

Eligible Customers will receive a maximum aggregate credit of \$150 on Buy Fees attributable to purchases made on OPENLANE Marketplace/Auction Platform. This offer will expire upon the earlier of (i) the end of the Promotional Period; or (ii) once the aggregate maximum \$150 Buy Fee credit is used. Thereafter standard buy fees will apply. Payment of the Buy Fee credit(s) will be remitted via ACH to the buyer account of record no later than 60 days from the end of the Promotional Period.

This offer is exclusive to Eligible Customers and may not be used by or transferred to any other dealer. Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Void where restricted or prohibited by law.