OPENLANE

Special Offer

\$500 Buy and Sell Fee Credit

For Select Lapsed and Never Transacted Franchise Customers

Eligibility requirements:

To be eligible for the Special Offer, Customer must: 1) be a registered OPENLANE franchise dealer (as classified by OPENLANE in its sole discretion) in good standing who has not done business with OPENLANE in the last 45 days; 2) accept OPENLANE's Terms and Conditions and associated policies, which are available at app.openlane.com and which are incorporated herein; 3) not have been eligible for this promotion in the last 180 days; 4) not be part of a Major Dealer Account with OPENLANE in OPENLANE's sole discretion; 5) not have an active Confidential Dealer Agreement with OPENLANE; and 6) receive an email invitation from OPENLANE to participate in this Special Offer ("Eligible Customer").

Eligible Customer will be credited the applicable equivalent Buy Fee [if purchasing a vehicle] or Sale Fee [if selling a vehicle] on all transactions made on openlane.com US Marketplace or Auction for 60 days from the offer date stated in the email invitation, until the total Buy and Sell Fee credit amount reaches \$500. Standard buy fees will apply once the total Buy and Sell Fee credits reach \$500 or upon the expiration of the 60 days from the offer date stated in the email invitation. The maximum total rebate for Buy and Sell Fee credit is \$500 per Eligible Customer. Payment of any eligible Buy and Sell Fee credit(s) will be remitted via ACH to the Eligible Customer account of record no later than 120 days from the offer date. This offer does not apply to private label sales or purchases.

Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Offer is valid to only Eligible Customers and may not be transferred to any other OPENLANE Customer. Void where restricted or prohibited by law.