



LIMITED TIME OFFER FOR NEW CUSTOMERS

Earn \$2,500

when you sign up for
openlane.com

Did you meet with our team at NADA 2025?
Have you never used the OPENLANE marketplace?

You're eligible!



To be eligible for the Introductory Offer, Buyer must 1) be a newly registered OPENLANE Franchise dealer who has never done business with OPENLANE and is not affiliated with or owned by any current OPENLANE Customer as of the time of registration; 2) accept OPENLANE's Terms and Conditions and associated policies, which are incorporated herein; and 3) be classified as a franchise dealer with OPENLANE in OPENLANE's sole discretion.

Eligible Dealers will be credited the applicable equivalent Buy Fee [if purchasing a vehicle] or Sale Fee [if selling a vehicle] on all transactions made on openlane.com Marketplace or Auction during the first 60 days from new account activation until the total Buy and Sale Fee credit amount reaches \$2500. Standard buy fees will apply once the total Buy and Sell Fee credits reach \$2500. The maximum total rebate for Buy and Sell Fee credit is \$2500 per dealership. Payment of the Buy and Sale Fee credit(s) will be remitted via ACH to the buyer account of record no later than 60 days from the purchase date. This offer does not apply to private label sales or purchases.

Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Void where restricted or prohibited by law. Introductory offer valid from 12:00am CST 1/23/2025 through 11:59pm CST on 4/30/2025.