

Listing cars on OPENLANE just got easier...

Want to keep your turn tight in 2011? Export your inventory to OPENLANE and you're just a click away from making your aged or trade-in units available to thousands of active buying dealers.

OPENLANE has launched the "Partner Assisted Listing Service" (PALS), and has partnered with the leading online vehicle listing, merchandising and marketing companies to receive your aged and trade-in wholesale inventory and pictures automatically.

The process couldn't be easier:

1. Ask your inventory management partner to export your inventory to OPENLANE – or send us an e-mail at pals@openlane.com and we'll take care of it.
2. Once we get the data, your cars will be automatically loaded to "Pending Release".
3. Login to OPENLANE, set the wholesale pricing and release to auction – that's it!

There are never any listing fees on OPENLANE, so there's nothing to lose! If you don't see your partner in the list below – tell your dedicated OPENLANE account representative and we'll work to connect with them.

Inventory Partner Name	Website	Email for new dealer set-up
30DayTurn	www.30dayturn.com	accounts@30dayturn.com
ASI (Auction Software Inc)	www.aucsoft.com	4sales@aucsoft.com
Auction 123	www.auction123.com	Support@Auction123.com
Auto Auction Solutions	www.autoauctionsolutions.com	Kathy@autoactionsolutions.com
Autobase	www.autobase.com	webmaster@autobase.com
AutoConx	www.autoconx.com	support@autoconx.com
Autofunds	www.autofunds.com	sales@autofunds.com
AutoExact	www.autoexact.com	info@autoexact.com
AutoExperts USA	www.autoexpertsusa.com	support@autoexpertsusa.com
AutoLotManager.Com	www.autolotmanager.com	nshultz@autolotmanager.com
Automanager	www.automanager.com	support@automanager.com
AutoRevo	www.autorevo.com	support@autorevo.com
AutoUplink USA	www.autouplinkusa.com	support@autouplinktech.com
Bamboo Ad Network	www.bambooadnetwork.com	jprahar@bambooadnetwork.com
Boost Motor Group Inc.	www.boostmotorgroup.com	sales@boostmotorgroup.com
Carsforsale.com	www.carsforsale.com	exports@carsforsale.com
CarSpot	www.carspot.com	support@carspot.com
CarThink	www.carthink.com	data@carthink.com
CDM Data	www.cdmdata.com	support@cdmdata.com
ChromaCar	www.chromacars.com	inventory@chromacars.com
Cobalt Group	www.cobalt.com	cobaltecaresupport@cobaltgroup.com
Dealer123	www.dealer123.com	sales@dealer123.com
Dealer Active	www.dealeractive.com	info@dealeractive.com
Dealer Car Search	www.dealercarsearch.com	Ben.Whitaker@dealercarsearch.com
Dealer Data	www.dealerdata.com	Brandid@dealerdata.com
Dealer EBiz	www.dealerebiz.com	sales@dealerebiz.com
Dealer Fusion	corp.dealerfusion.com	support@dealerfusion.com
Dealer HD	dealerhd.com	sales@dealerhd.com
Dealer Impact	www.dealerimpact.com	sales@dealerimpact.com
Dealer Specialties	www.dealerspecialties.com	support@getauto.com
Dealer.com	www.dealer.com	support@dealer.com
Diamond Lot	www.diamondlot.com	james@diamondlot.com
Digital Motorworks	www.dmotorworks.com	support@digitalmotorworks.com
Ebiz Autos	www.ebizautos.com	support@ebizautos.com
eCarList	www.ecarlist.com	feeds@ecarlist.com
Extreme Dealer Solutions.com	www.ExtremeDealerSolutions.com	Ken@ExtremeDealerSolutions.com
FinanceExpress	www.financeexpress.com	dmoderi@financeexpress.com
FridayNet	www.fridaynet.com	ryan@fridaynet.com
HomeNet	www.homenet.com	support@homenetinc.com
iPublishers	www.ipublishers.com	support@ipublishers.com
Liquid Motors	www.liquidmotors.com	setup@liquidmotors.com
Lot Boys	www.lotboys.com	sean@lotboys.com
MJMI	www.mjmi.com	support@mjmi.com

List of PALS Partners continues on the following page

Inventory Partner Name	Website	Email for new dealer set-up
NetLook	www.netlook.com	Support@netlook.com
Nexteppe	www.nexteppe.com	Support@nexteppe.com
OnPointIM	www.onpointim.com	shaun@infobridge.net
PRIOS	www.prios1.com	prios@prios.com
ProMax	www.promaxonline.com	darlasmith@promaxonline.com
RDN (Recovery Database Network)	www.recoverydatabase.net	support@recoverydatabase.net
Re-Pros	www.re-pros.com	support@re-pros.com
Rural Texan	www.ruraltexan.net	stiemann@ruraltexan.net
Smart Web Concepts	www.smartwebconcepts.com	support@smartwebconcepts.com
TransWorld Data	www.windowstickers.biz	april@windowstickers.biz
VAuto	www.vauto.com	support@vAuto.com
Vin List	www.vinlist.com	james@totalwebmanager.com
Vin Solutions	www.vinsolutions.com	support@vinsolutions.com
VIN Tracker	www.vintracker.com	jeff.holman@vintracker.com
Walk The Lot	www.walkthelot.com	ken@walkthelot.com
Wayne Reaves	www.waynereaves.net	support@waynereaves.com

Want to know more? Call us at 480-556-5218 or e-mail at pals@openlane.com.